

## Input

### Products and services



1610,8 hectares of land



Port infrastructure



Multimodal hinterland connections



Energy infrastructure

### Financial



Capital



Invested capital

### Intellectual



Internal and external information systems



Trained staff



Knowledge partners

### Social and relationships



Collaboration with external stakeholders



Sustainable customer relationships

### Natural



Ground and water



Flora & fauna

## Business model

### Ambition: Amsterdam Metropolitan Port: a dynamic metropolitan port

As Amsterdam Metropolitan Port, we are a world-class logistics hub with a first-rate regional industry and a multifaceted urban services sector.

### Strategy 2017-2021:

A smart, fast and clean port

### Services

- Optimization of service delivery and business climate
- Construction, maintenance and management of the Amsterdam port area
- Promoting smooth, safe and environmentally-benign handling of shipping traffic

### Roles



Marketmaker:  
Strengthening



Matchmaker:  
Connecting



Co-creator:  
Achieving

### Strategic pillars



Strengthening networks and stimulating transition



Diversifying and innovating the port business community



Developing into a preferred port



Ensuring a healthy and effective organization

## Added value

### Products and services



- Prime business location
- Good accessibility
- Smooth, safe port
- Battery function for sustainable energy
- A circular waste and raw materials flow

### Financial



- Economic development of the metropolitan region
- Employment
- Turnover derived from harbor dues, rent and ground lease
- Dividend for the Municipality of Amsterdam

### Intellectual



- Innovation in port management
- New business activity & startups

### Social and relationships



- Enthusiastic and committed employees
- Sustainable relationships with society
- Satisfied customers and city

### Natural



- Nature at the port
- Livable environment

### Port-related added value\* in North Sea Canal Area (in € billion)

\*Added value (in € billion) +2.5% p. yr. Port Monitor, Ministry of Infrastructure & the Environment



	Total	Direct
2016	6.8	4.2

### Exports from Port of Amsterdam



	In millions of tonnes
2017	30.7

### Import into Port of Amsterdam



	In millions of tonnes
2017	50.6

### Port-related employment in North Sea Canal Area

Number of jobs



	Total	Direct
2015	67,335	34,473
2016	69,779	34,897

### Revenue in millions



2016	149.14
2017	150.1

### Market share Hamburg-Le Havre-Range



2017	8.0%
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### Number of port-related companies in Westpoort



2016	710
2017	738

### Port of Amsterdam's net profit



2016	€ 73.3 mln
2017	€ 74.3 mln

### Sea cruise arrivals



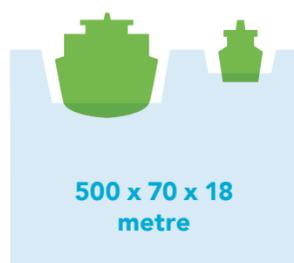
	Amsterdam	IJmuiden
2015	139	43
2016	125	32
2017	134	23

### River cruise arrivals



	Amsterdam	Zaanstad
2015	1,769	-
2016	1,876	66
2017	1,946	61

### Dimensions of large new sea lock



### Cruising: Economic value to the region



	Sea cruises (mln)	River cruises (mln)
2016	60	38
2017	99	87

### Promoting clean shipping

% of seagoing vessels with an environmental (ESI) discount



2015	15%
2016	17%
2017	20%

### Shore power facilities in Port of Amsterdam



	Number of shore power facilities	Shore power consumption (mln KWH)
2017	170	2.1

### Total number of ships accommodated



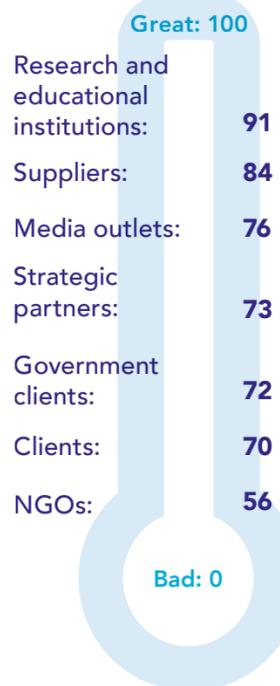
2015	35,755
2016	31,203
2017	36,359

### Shipping movements in the North Sea Canal



2015	16,341
2016	16,600
2017	16,813

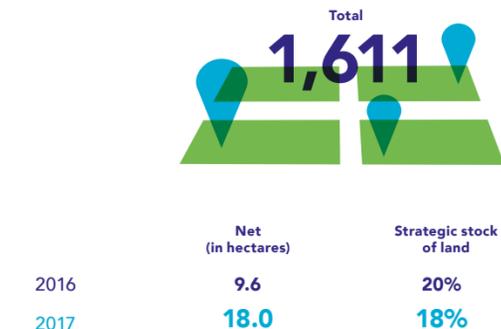
### Reputation barometer 2017



### Transshipment per port in tonnes



### Land issue



### Coal



	Import (mln tonnes)	Export (mln tonnes)	Transshipment in % of total transshipment - Amsterdam
2016	15.8	0.5	21%
2017	14.9	0.9	19%

### Oil products



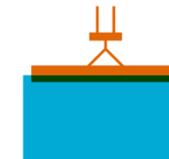
	Import (mln tonnes)	Export (mln tonnes)	Transshipment (mln tonnes)
2016	17.6	24.9	42.6
2017	18.8	25.6	44.4

### Customer satisfaction score for 2017



2016	7.4
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### Transshipment in North Sea Canal Area (in millions of tonnes)



2015	96.1
2016	97.6
2017	100.8 +3.3%

### Footprint 2017. Emissions in tonnes of carbon dioxide

Reduction 23.5% compared to 2014



2017	1,853
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### Number of complaints reported



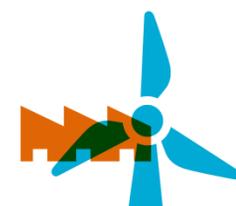
### Solar energy

Target: 100,000 sq. m. of solar panels by 2020



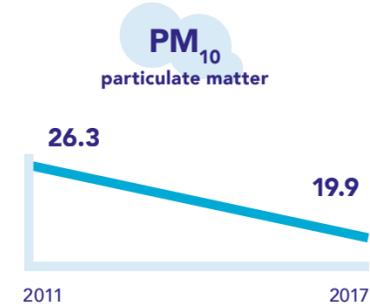
2017	4,976 m <sup>2</sup>
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### Wind energy



37 wind turbines 64 MW  
40,000 households

The maximum standard for PM<sub>10</sub> is 40 ug/m<sup>3</sup>



### Average air quality tests

The maximum standard for NO<sub>2</sub> is 40ug/m<sup>3</sup>



SO<sub>2</sub> has no annual average standard limit

